



Emergency Service District **Web Presence**

WHO IS NEXGEN?
NexGen is firefighter owned, firefighter operated. Our principals are degreed professionals with over fifty years of experience in emergency services at all levels.

WHY SHOULD I PICK A NEXGEN SERVICE?

We are a local company with a vested interest in your success and satisfaction. Our representatives are engaged, professional and thorough. NexGen services are organizationally relevant- these are not cookie cutter services!

THIS ALL SOUNDS GOOD BUT HOW CAN I BE SURE NEXGEN IS RIGHT FOR MY DEPARTMENT?

We offer a rock solid guarantee! If your not happy, don't pay us until you are! Period! We've been delivering high impact emergency consulting services for a long time and we've never had anyone exercise this guarantee. We get it right and we make it easy.

Highlights of the Service:

Overview of the NexGen ESD WebPresence

The NexGen WebPresence service for ESD's allows smaller government entities to reach their constituents with professional websites customized to the district preferences. Most importantly your website can be updated monthly to keep it fresh and relevant to your needs. All content of your site belongs to you and nothing is posted without your permission and oversight.

What Pages are Typical?

Fire & EMS Articles	Meet Your Commissioners
Realtime Analytics	Fire Dept Links
Facebook Pushes	Meeting Notices
Open Record Requests	Emergency Call Data
District Highlights	Fire & Life Safety Topics

How is the website arranged?

It's as easy as you picking a layout you like, approving content and logging in. We do all the work like securing the website address, creating pages based on your needs, linking other pages you wish to associate with and testing everything before the page goes live. Then to expand your overall presence in the community, we can associate your website with your Facebook account to push even more information out to your constituents.

What if We Don't Have Facebook?

We can do that too. The goal of WebPresence is to allow your agency realtime access to your constituents and keep your success's in front of them. NexGen WebPresence is able to design monthly Facebook pushes to keep people talking about you along with emergency pushes for public information. We do it all!